

# MAYA AT A GLANCE

PROSPECTUS FOR POTENTIAL BUYERS



# MAYA GLOBAL SOLUTIONS

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## Introduction

Interactive traffic applications, including videoconferencing and remote collaboration tools, have become essential for most organizations. Currently, users are experiencing poor video and voice quality due to increased network congestion.

As reliance on collaboration, voice over IP (VoIP), and cloud-based applications grows, compounded by the emergence of 5G and Generative AI services, ensuring a high-quality user experience is more critical than ever. To meet these demands, businesses and service providers, require a simple, powerful, cost-effective solution that is also easy to implement.

## Overview and History of the Company

Maya Global Solutions was established in 2019 by Ed Basart and Michael Mansouri with the objective of resolving interactive service quality challenges associated with video conferencing, VoIP, and cloud-based business applications.

In early 2020, the global pandemic amplified the importance of this strategy as businesses navigated the challenges of a massive shift to remote work. The rise in remote employees, along with advances in technology, led to a surge in cloud-based applications, video conferencing, and VoIP. This made reliable, high-quality communication essential, requiring businesses to rethink their IT and networking strategies.



Maya's core strategy involves selling its proven technology to potential buyers through a technology asset sale. Integrating our software solution into your current infrastructure allows you to gain a competitive edge. This is achieved through a notable enhancement in service quality, a decrease in network operational expenses, greater customer loyalty, and the attraction of new customers.

## Strong Management Team and Advisory Board

Maya Global Solutions benefits from the guidance of seasoned professionals who have consistently achieved success in technological innovation. Their considerable expertise in directing profitable ventures in networking, interactive communications, software, and SaaS is integral to advancing the mission of Maya Global Solutions.

## The executive management team includes:

- **Ed Basart - Founder and CEO**  
Hardware and networking expert who has founded three hardware and networking startups
- **Michael Mansouri - Co-Founder and Chairman**  
Serial entrepreneur and investor in voice/data networking and cyber security
- **Hans Sporrel - SR Vice President Global Sales**  
Founder and co-founder of companies in high technology, semiconductor, wireless, and mobile
- **Marcel Puyk - CFO**  
Senior executive with over 20 years' experience supporting early-stage technology companies
- **Barry Davis - Vice President of Operations**  
Expert in creating and improving processes to scale companies
- **Kim Dimick - Vice President of Solution Services**  
Decades of industry knowledge in telephony and current networking technologies

## Our advisory board consists of globally recognized experts:

- **Nat Sakimura - Globally known identity and privacy standardization architect**
- **Dr. Hossein Moiin - Former Chief Innovation Officer at Nokia. Inventor and technology visionary in the area of 5G**
- **Dr. Hossein Eslambolchi - Former CTO at ATT. Technology visionary on security, AI, and machine learning**
- **Dr. Shin'Ichiro Matsuo - Research professor of computer science**
- **Shin Kusunoki - Former NRI executive with a key role in NRI's new service**

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## The Problem

Interactive and time-sensitive applications, such as video conferencing, VoIP, and cloud-based apps, often suffer from performance issues due to networks that are not designed to manage or optimize them to their fullest potential. This results in choppy, grainy, delayed, and frozen video; garbled and robotic voice; slow cloud application performance and response time; and frustrated customers. Advancing technological solutions such as 5G campus deployments and Generative AI agents will exacerbate the networking issues.



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# MAYA's Solution – Internet Quality Service (IQS)

Maya's IQS technology offers benefits for potential buyers, including providing a broadband experience on a narrow-band connection for critical real-time applications of voice and video conferencing, and an instantaneous alternative to a Fiber or 5G infrastructure upgrade. IQS can reside as a VM in a POP/Data Center with no corresponding software required at endpoints.

## Commercial benefits for Potential Buyer

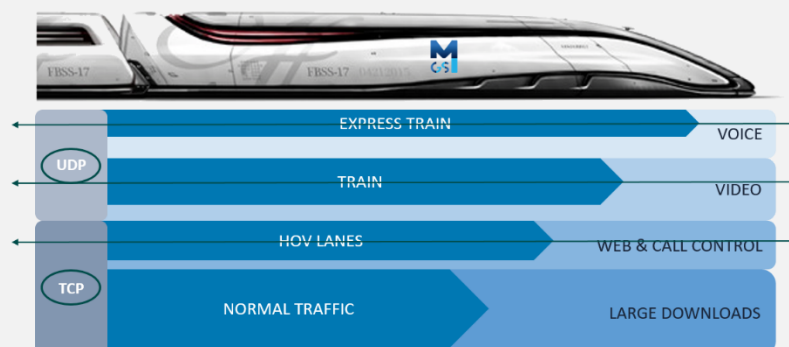
The advantages and commercial benefits of integrating this technology into your solution or environment are:

- Offer a new, differentiated feature to your existing subscribers, thereby increasing loyalty and reducing turnover
- Market the new, unique feature to entice new customers to choose your offerings over the competition, increasing the number of subscribers
- Offer this feature as an add-on and monetize the new service
- Areas previously considered challenging due to congestion or geographical remoteness are likely to be accessible due to enhanced network performance unlocking significant growth opportunities and expanding your customer base

## Technology benefits for Potential Buyer

Maya's IQS:

- Dynamically manages traffic through machine learning which:
  - Prioritizes and manages interactive, real-time traffic, up and down stream
  - Dynamically manages network capacity and bandwidth fluctuations in real-time
  - Works autonomously eliminating the need for rules and policies
  - Collects valuable network information that can be added to other data models
  - Co-exists with existing network security solutions
  - Works on commodity broadband so sophisticated networks are not required



Maya streamlines traffic in **both** directions, to and from the cloud

- Maya's sophisticated network portal:
  - Monitors network and application performance
  - Triages and identifies networks issues for operations personnel

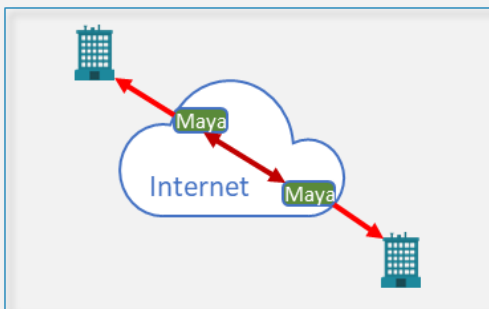
The technology also boasts several differentiators, including patented technology focused on the prioritization of time-sensitive traffic and overall optimization of bandwidth utilization.

- Patent: Dynamic Bandwidth Control (Pat. No. 10,122,651, granted 11/6/2018)
- Application: Bidirectional Traffic Control (Doc. no. 20190190808, filed 2/25/2019)
- Application: Data Traffic Control (Doc. No. 20170366467, filed 8/30/2017)
- Application: Unified Streamlining for Data Traffic (Doc. No. 20190149475, filed 11/13/2018)

## IQS Integration Configuration and Benefits

### For Carriers: MPLS Lite

Maya provides hands-free per session application quality on shared circuits



#### Configuration

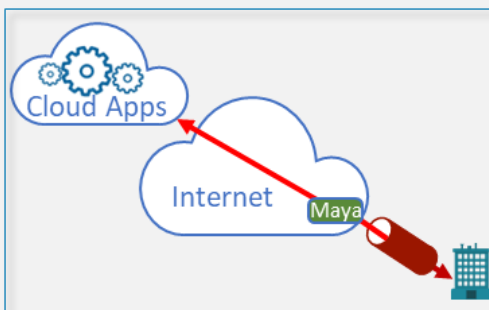
- Set up Maya as virtual devices at network edge
- Connect via tunnels

#### Benefits

- Use any IP network - multi-carrier
- No policies and no configuration
- Quality maintained up to 90%-95% capacity
- Multi-tenant
- Easy maintenance with Control Center visualization tools
- Other topologies possible beside point to point and multi-point

### For Service Providers: Virtual Cloud-Based

Maya provides application quality without hardware on broadband



#### Configuration

- Install Maya as a "virtual CPE device" in the cloud
- Install tunnel to existing CPE router

#### Benefits

- No truck roll to customer site, no physical hardware
- Single device, does not pair with another Maya device
- Multi-tenant
- End to end quality management, no bufferbloat
- Control Center has customer LAN visibility
- Easy maintenance with Control Center visualization tools

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# The Intended Sale and Deal Structure

Maya is planning to sell its network optimization platform. Potential buyers include:

- Telecommunications companies
- ISPs and Managed service providers
- Cloud service providers
- Technology companies specializing in network infrastructure
- Private equity firms interested in tech investments

With this transaction, we intend to sell, transfer and assign all rights, title, and interest in the source code and all other related materials (the “Asset”) to the Buyer.

Upon receipt of the agreed purchase price, ownership of the Asset will transfer to the Buyer. Maya will provide reasonable assistance to facilitate the transfer and ensure the Buyer can deploy, implement, and maintain the code.

## Assets

Maya’s assets consist of these components:

- Proprietary network optimization software
- Proprietary network portal software
- Intellectual property, source code and patents
- Technical documentation and support materials

## Deal Structure

Maya is open to several approaches:

- Outright Sale of the technology
- Licensing or Royalty Agreements
- Equity-Based Deal
- Hybrid Structure

## Integration and Support

Integration will be handled by the Buyer, with engineering assistance, as needed, provided by Maya. At the Buyer’s option, comprehensive assistance includes:

- Start-up program - evaluation and initial implementation support
- Engineering integration services
  - Source code support
- Technical training

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# About Maya Global Solutions

Maya is a Palo Alto, CA company founded in 2019. Maya is a leading global innovation company in communications that provides optimized interactive voice and video solutions. The company is headquartered in Palo Alto, CA. Maya technology has been deployed across demanding markets including healthcare, telecommunications, retail and financial services.

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